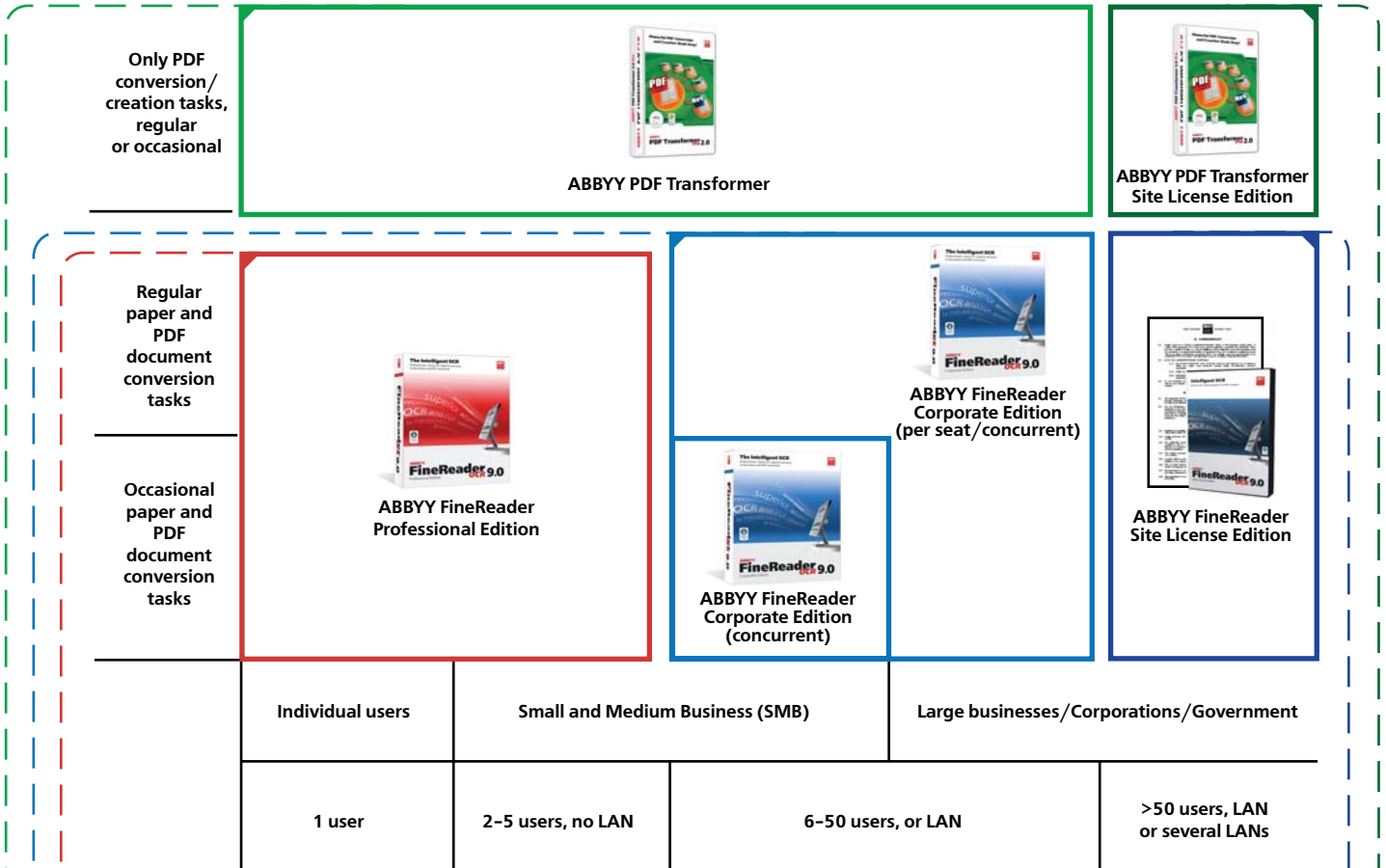


ABBYY DESKTOP OCR POSITIONING

How ABBYY desktop OCR product line covers the needs in OCR and document conversion of the customers of different size



- Individual users (self-employed professionals) and small companies with no LAN in their offices with few users who have both paper and PDF document conversion tasks need a powerful OCR product for pure standalone use – it's **ABBYY FineReader Professional Edition**.
- Small and medium companies, as well as large organizations with 6-50 users and/or LAN infrastructure in their office with regularly or occasionally occurring paper and PDF documents conversion tasks will benefit from both network capabilities and licensing scheme of **ABBYY FineReader Corporate Edition**. If the tasks are occasional and the company belongs rather to SMB, one or few **concurrent licenses** will be the most cost-effective choice; otherwise, type of the licenses is to be chosen individually depending on the customer's requirements, even the mixture of types (both of per-seat and concurrent licenses) is possible. Generally **per-seat** licenses for users who have regular OCR tasks are preferable.
- If the customers mentioned in two previous points, work only with PDF files and do not digitize paper documents, then a PDF conversion/creation software - **ABBYY PDF Transformer** - is the right product.

Large corporate customers, government and state institutions with numerous users who need OCR and/or with decentralized office structure will benefit from minimum efforts required for roll-out and management of numerous installations of **ABBYY FineReader Site License Edition** in such a big organization. This product offers all the functionality of ABBYY FineReader Corporate Edition (apart of concurrent licensing).

Large corporate customers, government and state institutions with numerous users who work only with PDF files and/or have decentralized office structure will benefit from minimum efforts required for roll-out and management of numerous installations of **ABBYY PDF Transformer Site License Edition** in such a big organization.