



SENIOR LIFE ENRICHMENT CENTER

*Convenience, Care, and Class that Befits
the Golden Generation*



Tel: (02)-582-5107, (02)-582-9984

Improving Life for Seniors

- Proximity to Health Clinic
- Subsidized Dental Clinic
- Subsidized Eye Clinic
- Physical and Occupational Therapy
- Health Education and Fitness Center
- with Therapeutic Swimming Pool
- Intergenerational Center
- Employment & Volunteerism
- Synagogue
- Hair and Beauty Salon




Ezrat Avot

Tarmab 7
P.O. Box 5603
Jerusalem 91056
Israel

Phone: (02)- 582-5107, 582-9984
Fax: (02)- 532-2226
E-mail: info@ezratavot.org Website: www.ezratavot.org
American Friends of Ezrat Avot
P.O. Box 181
Fairlawn, NJ 07410



First Lady Sara Netanyahu (left), pictured here with her husband Prime Minister Benjamin Netanyahu (right) and Ezrat Avot Executive Director Naomi Sharabi (center), offers her full support for the Senior Life Enrichment Center

Supporting the Senior Life Enrichment Center



First Lady of Israel, Mrs. Sara Netanyahu, in keeping with her keen interest in the plight of Israel's elderly population, has offered her full support of the Senior Life Enrichment Center project. We look forward to working together with her to bring this project to fruition.

If you wish to offer your support for this exciting project, please contact our center:

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P.O. Box 181
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Bank Leumi, Branch 911
29 Strauss Street, Jerusalem
Account # 140700/24

Israel Non-Profit #: 5800044410
US Tax Exemption #: 11-3113560

The time has come. The time is now. Jerusalem's senior citizens are ready for a place of their own. Come be a part of the future standard of senior living.

The Future for Jerusalem's Elderly

Ezrat Avot's vision is to relieve these inconveniences for Jerusalem's senior citizens by creating a seven-story, one-stop senior center to service the elderly of Jerusalem and its environs without regard to race, religion or financial ability. By centralizing fitness, social, and educational services under one roof, the center will distinguish itself as a convenient, time-saving, and multi-functional facility as well as a meeting ground for people of divergent backgrounds.

EZRAT AVOT'S SENIOR LIFE ENRICHMENT CENTER

The Senior Life Enrichment Center will offer a full-day program six days a week. An on-site day-care center for young



children will offer seniors the opportunity for supervised inter-generational interaction. Seniors will also have access to nutritional meals, dental ser-

vices, a health and fitness center, beauty salon and an array of leisure activities including art, folk-dancing, yoga, lectures and concerts. The Senior Life Enrichment Center will be ide-



ally located on the new Golda Meir Blvd. near the entrance to Jerusalem. This location is ideal for such a facility, with convenient transportation both to the center itself as well as to supplementary facilities nearby including medical centers, post offices, and other municipal services.

Elderly in Jerusalem Today

THE POPULATION

Over the past 50 years the elderly population in Israel has increased from 3% to 10% of the general population. **In Jerusalem alone there are over 66,000 people of pension age.** With life expectancy on the rise, the number of over-65s in Israel is expected to grow twice as fast as the general population to reach over a million by 2020.

THE PROBLEM

Jerusalem lacks centralized services for seniors. The elderly, like all other residents, must traverse the city in order to obtain all their needed services. Needless to say, these offices are not designed with the needs of the elderly in mind.

Compounding this inconvenience is the lack of affordable transportation. Unlike most major US cities, Jerusalem has no shuttle service for the elderly. With the exception of a few organizations that provide transportation for vital medical services, if elderly people need to inquire about their pension payments or pick up a pair of glasses, or even attend a lecture, they must fend for themselves.