



## **NEWS FROM TERRA VENTURE PARTNERS...**

### **FOR IMMEDIATE RELEASE**

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For Further Info contact: ...

### **Terra Venture Partners invests up to \$1m in B.A.S.**

Terra Venture Partners announced today its third investment in Biological Alert System (BAS), a leading water and air monitoring Israeli company. Investment in the round will total \$ 1million in tranches and options. The company is focused on developing a breakthrough dynamic system to monitor pathogens in real time in water and air. B.A.S was founded in 2005 by Alex Keinan and his team through the Mofet B'Yeuda incubator and has recently entered into a joint development program with Mekorot, Israel's leading water utility. At the time of the investment Nir Zalmanov, a veteran of the Israeli water and chemical industry has joined the team as General Manager.

B.A.S is developing a proprietary stand-alone system for rapid, continuous monitoring and detection of hazardous airborne and waterborne biological agents. The B.A.S. biological detection system is stationed on-site for continuous real-time monitoring of pathogens.

Dr. Astorre Modena, Founder and General Partner of Terra Venture Partners said, "B.A.S. represents a classic early stage investment for Terra. B.A.S.'s outstanding team is tackling a very challenging worldwide problem with potentially huge impacts on industry and human life. The number of critical applications for B.A.S. technologies are many and represent also great market opportunities".

Alex Keinan, Founder of B.A.S., welcomed Terra's investment, saying that, "We are very excited to have Terra as our investor. Since the initial due diligence process Terra's team has provided significant added value and is supporting us more like co-founders rather than just investors. With their help we look forward to bringing a very needed product to market in the shortest time."

### **About Terra**

Terra Venture Partners is the leading early stage Cleantech venture capital fund in Israel. Terra invests in promising seed and early-stage start-ups led by top entrepreneurs in energy, water and other environmental sectors. Terra is managed by its three partners: Astorre Modena, Harold Wiener and Zwi Vromen. For further information contact: info@terravp.com, [www.terravp.com](http://www.terravp.com)